#eFUTURE provides a step by step guide to help businesses re-tool and discover new ways to reach customers. This resource is provided through 6 publicly available guides featuring practical tips and simple tools:

GUIDE 1: Keep your business active  
GUIDE 2: Efficiently handle orders and deliveries  
GUIDE 3: Organize business finances during complex times  
GUIDE 4: Ensure business safety and security  
GUIDE 5: Implement various payment methods  
GUIDE 6: Generate appealing products and promotions for your clients

This icon indicates support tools that put this guide into practice. A summary of available tools is located at the end of this document.
COVID-19 is a disease that is transferred from one person to another. To prevent its spread, specific measures must be taken for cleaning, disinfection and the use of protective equipment. This practical guide will help you carry out commercial activities as safely as is possible to protect customers, family members, employees and owners.

**GUIDE 4: ENSURE BUSINESS SAFETY AND SECURITY**

**1. KEEP IN MIND PHYSICAL DISTANCING**

- The main safety measure is to always maintain at least 6 feet of distance away from all people (clients and co-workers).
- Establish a maximum number of clients that can be in the business at once.
- Place barriers and a sign at the entrance of businesses where the maximum number of people allowed inside the premises is indicated to customers and kindly ask them to wait their turn to enter by making an orderly line and keeping a safe distance between each shopper. See Annex 1.
- Place marks on the floor so that clients waiting in lines outside the premises maintain 6 feet of distance between each other.
- It is recommended that stickers be placed on the floor with a striking color (i.e. yellow).

**2. WASH HANDS REGULARLY**

- Wash hands regularly with soap and water. The process should last at least 30 seconds. See Annex 2.
- It is recommended to use the handwashing poster provided as an Annex in this guide so that all colleagues remember it. See Annex 3.
- Hands should be washed every time a client is dealt with. If hands cannot be washed, disinfect them with alcohol or gel.
USE MASKS AND GLOVES THROUGHOUT THE DAY

Always use masks correctly, covering the nose and mouth areas even when there are no clients. See Annex 4.

Request that all clients and collaborators use masks when entering business premises.

Correctly put on gloves following the advice of the video in Annex 5.

Remember that gloves are for single use only and do not replace constant hand washing. See Annex 5.

Avoid touching the face area and mask during the day and discard the mask at the end of the day. By touching the face, the virus can be brought closer to routes of bodily entry such as the eyes, nose and mouth.

ELIMINATE SURFACE DEBRIS

Immediately put all trash or waste into containers with closed lids. Do not let waste accumulate.

At the end of the day, close waste bags and add alcohol with a spray bottle to the knot where it is fastened.

Leave the garbage bag in the correct place and time as is indicated by the corresponding waste collection authority.

CLEAN AND DISINFECT SURFACES

Clean and disinfect surfaces that persons interact with most and those in which there is constant interaction with customers (floors, equipment, railings).

1) Apply a detergent solution to loosen dirt.
2) Rinse with water to remove loosened dirt and detergent residue.
3) Apply a 0.5% chlorine or 70% alcohol solution, leave for five minutes.
4) Wipe off excess liquid with a clean cloth. A disposable towel is recommended.

Remember cleaning and disinfecting are not the same thing. Cleaning is removing visible dirt and disinfecting is eliminating microorganisms.

These measurements must be carried out every 3 hours at least.

Do not mix chemicals as it could cause negative health reactions.

Access all content and tools in the following link:
GUIDE 4: ENSURE BUSINESS SAFETY AND SECURITY

1. PHYSICAL DISTANCING
   - 6 feet minimum

2. HAND WASHING
   - Use soap and water for 30 seconds

3. USE OF MASKS
   - It must cover mouth and nose completely

4. ELIMINATE SURFACE DEBRIS
   - In a container and spray with disinfectant

5. SURFACE CLEANING
   - Remove visible dirt

6. SURFACE DISINFECTANT
   - Eliminate viruses and bacteria

END